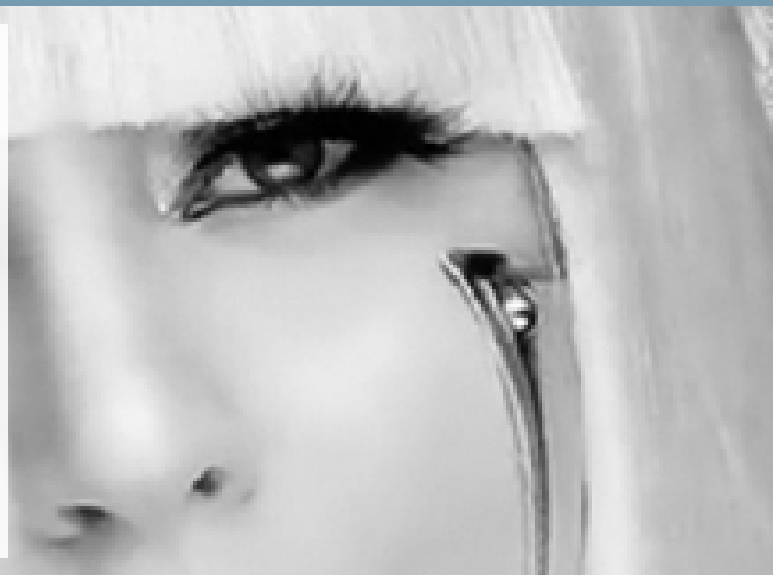


## INTERACTIVE IS NOT A MEDIUM OR A TACTIC.

Brands now have friends and followers.

It's no longer enough to have an interactive strategy; you need to be an interactive brand.

ThinkTank Digital is an integrated interactive marketing agency that will find the voice of your brand with consumers online.



## EXPERIENCE

Whether it's a global B2B campaign or a billion views for music videos, in five years ThinkTank has built an unmatched power in interactive marketing channels.

ThinkTank played a major role in launching Lady Gaga's digital presence from before her first album was released to her recent record-breaking one billion view mark for online videos.

ThinkTank is the digital agency for the re-launch of home furnishings icon Bombay Brands. From supporting the QVC launch to building enthusiastic communities on Twitter and Facebook, ThinkTank helps fans build brands.

The ThinkTank team has developed marketing programs spanning film and television, consumer products, web site launches, publishing, and many, many more.

## SERVICES

### BRAND STRATEGY

Online consumers are ready to be advocates for your brand. We'll find the positioning that speaks directly to them.

### WORLD-CLASS CREATIVE

Calls-to-action are no longer enough. ThinkTank inspires action with compelling big ideas.

### CHANNEL POWER

ThinkTank doesn't just recommend media plans, we control our own marketing channels that deliver millions of impressions a month.

### ANALYSIS

Most reporting tells you what happened; our proprietary campaign analyses tell you why.

ThinkTank can revolutionize your brand and put you at the center of the revolution. To find out how, call Tynicka Battle, our CEO, and let us show what we can do for you.

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